

# MUNICIPAL DIPLOMACY AND COOPERATION

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# **BENEFITS**

# YOUTH & EDUCATION

- Global perspective in classroom study
- International youth relationships
- Global awareness and understanding
- University research



# ARTS & CULTURE

- Cultural exchange
- Tourism
- Expansion of citizen worldview



# ECONOMIC DEVELOPMENT

- Personal business relationships used to stimulate trade
- Expanding industries and strengthening global competitiveness
- Nimbleness of local governments
- Sharing of best management practices





# OBSTACLES



# BARRIERS TO COOPERATION

- Government structures
- Roles of cities
- Financial and resource capacity
- Language barriers
- Distance and logistics
- Unfamiliarity with international protocol





# **IDENTIFYING COMMON GOALS**

# BARRIERS TO COOPERATION

- Internal needs assessment
- Identifying goals for collaboration
- Research viable partner cities
- Contact, connect, and discuss
- Establish milestone goals
- Evaluate and readjust





**QUESTIONS**